



## mission statement

Established in 1990, Regent Park Focus Youth Media Arts Centre (Regent Park Focus) is a not-for-profit New Media, Radio and Television Arts Broadcast Centre that uses community arts and participatory media practices to address local needs and development priorities.

## We provide a Community Facility that is Dedicated to:

ONE – The development of best practices in training, education and engagement of young people and community members in new media, radio and television broadcast arts;

TWO – The creation and broadcast of media content that is relevant to the information needs, interests and health of young people as well as the broader society;

THREE – Building social cohesion by using digital and broadcast mediums to regularly profile the neighbourhood's cultural life and provide community members with opportunities to learn about each other, voice their experiences, share their stories, and explore issues of relevance. Regent Park News CraftyCorner

REVITO 1

TV Healthy
Youth & the Law
interfaith dialogue

THE SHE WORLD Saving ask angela Money 101





## messages from:

### PRESIDENT, Haroldene Peters

If there is one word that marks my journey with Regent Park Focus it would be "SUSTAINABILITY". This is an agency that has been in continuous pursuit for sufficient, dependable, long-term resource investment.

On behalf of the Board of Directors, I would like to thank the amazing staff, volunteers, program partners, in-kind donors and financial contributors who support the ongoing day to day work of this agency. Without their resilience, dedicated attention, consideration and genuine commitment there would be nothing to sustain.

The Regent Park Focus Youth Media Arts Center is unlike any other community-agency. It offers unique afterschool programming, teaching new media, television and radio skills to youth. Community produced programming provided through Radio Regent and RPTV were once extremely ambitious visions but are now reality. Having something meaningful to say is only beneficial and influential when others can hear the message and, in turn, are motivated by what they hear to take positive action. RPTV and Radio Regent provide an avenue for youth to express themselves and be heard.

The lack of accessible information also has a negative impact on the facilitation of cross sector, collaborative, capacity building partnerships within inner-city neighbourhoods and is almost always the underlying reason for program/service duplication. As a result, communication is the golden key that opens doorways to opportunity, promotes cross cultural understanding, supports life goal attainment and motivates progressive, positive, social change.

Regent Park Focus has a legacy of accomplishment, has demonstrated effectiveness, received awards for innovative programming and has achieved all of this regardless of staffing limitations. Demand for this unique community based Media Arts focused Communication service is increasing, which is wonderful indeed, but this means the pursuit for sustainable funding must continue as only then will the agency be able to reach its full potential.





### **EXECUTIVE DIRECTOR**, Adonis Huggins

On January 2, 2012, Regent Park Focus Youth Media Arts Centre quietly celebrated the launch of Radio Regent, a fully operational broadband radio station dedicated to providing public access to the airwaves. Each day thousand of listeners from all over the world tune in to Radio Regent to hear music and spoken word shows produced by over 50 dedicated volunteers in the basement of Regent Park Focus.

Fifteen months later, on May 8, 2013, Regent Park Focus Youth Media Arts Centre reached another important milestone along its twenty-three year journey, this being the launch of RPTV, a 24-hour community television station!

The development of a youth operated television station in which Regent Park residents can watch informative, thought provoking and entertaining shows about their own neighbourhood, is an idea that began many years ago. Initially it was inspired by a need to showcase the talents and stories of neighbourhood youth that were involved in making films and videos in the basement of a Toronto Housing apartment building. As word spread that Regent Park Focus was a place to go to learn the craft of film making and a place to build fundamental skills that foster success, it became clear that there was a need to acquire better equipment to nurture these aspirations. While showcasing young people's work and providing a facility where youth receive hands on training in operating television equipment and producing TV shows, are commendable goals, the real impetus behind the idea of a community television station stemmed from a broader need.

Time and time again, survey findings released by Toronto Community Housing identified a lack of communication as the number one barrier preventing residents from accessing programs and services in the community. With a massive transformation of the neighbourhood, the need for effective communication has increased.

By building a 24-hour television station operated by young people, Regent Park Focus Youth Media Arts Centre is asking if a youth operated TV station can help build better pathways for entrance into post-secondary institutions and the television and media industry?; and Can it fill the communication gap in the community? We are still in early stages the station's development, but we - youth, volunteers, staff and board members - at Regent believe the answer to this question is a resounding YES!!!!!

## Core programs

### Regent Park TV

Regent Park Television (RPTV) is a 24hr closed circuit television station programmed and operated by Regent Park Focus. It began broadcasting on May 8, 2013. RPTV is meant to foster youth and encourage resident engagement, mentoring young people (aged 15-29); teaching television broadcasting tools and technologies that can be used in

pursuit of future successes. **NEW SKILLS LEARNED**script development lighting controls research direction

digital editing interviewing

### Radio Regent

Radio Regent is a broadband radio station publicly accessible on the internet, mobile devices and iTunes. It began broadcasting on January 1, 2012. It features a diverse array of original programming including music, spoken word and news shows, with emphasis on promoting local artists and providing relevant community news and information to Regent Park residents. Staff and volunteers also facilitate opportunities for mentorship, teach skills in branding and the use of social media as a communication and promotional tool, teach media literacy and provide ongoing technical education and support.

TOPICS FOR SHOWS & BROADCASTS racism classism & ableism LGBTO discrimination spoken word

### Catch da Flava Youth Radio

A youth led spoken word show airing live on Radio Regent every Tuesday night. Youth participants are exposed to sound engineering and radio journalism; the program also offers an opportunity to learn to DJ and produce their own shows for public broadcast.

### Divas Young Women's Media Group

An educational and social group where young women (aged 11-15) can, in a safe and encouraging environment, learn skills to DJ and produce radio programming for Radio Regent. It also provides an opportunity for young women to explore the city's cultural gems like art galleries and museums and/or to provide a positive environment to express themselves through poetry, song and dance.

### Boys to Men Media Group

An educational and social group where young men (aged 11-15) can, in a safe environment, learn skills to DJ and produce radio programming for Radio Regent. It also provides an opportunity for young men to engage in fun and healthy learning activities through excursions to explore the city and what it has to offer.

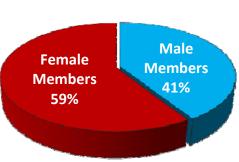




## year in review April 1, 2013-March 31, 2014









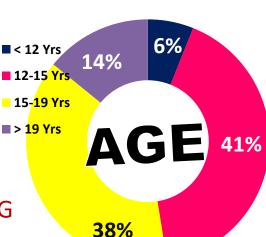
## **PLACE OF BIRTH:**

59% in CANADA 41% outside of CANADA









YOUTH ATTENDING WORKSHOPS

4,688



students non-students

94%

96%

## **OUTREACH** # of

participants:

**Attending workshops Community Outreach Enquiries** 

4,688 2,459 8,731

(telephone and internet)

**TOTAL OUTREACH** 

15,878



## socialMEDIA

### Website Visits

| Regent Park Focus  | 6,295  |
|--------------------|--------|
| Radio Regent       | 13,425 |
| RPTV               | 1,221  |
| YOUTUBE Channel    | 15,458 |
| <b>BLOG Visits</b> |        |
| Regent Park Focus  | 1,084  |
| Radio Regent       | 717    |
| Twitter Followers  | 2,043  |

SOCIALMEDIA contacts 41,043

800

## **SUMMARY OF** FINANCIAL STATEMENTS (year ending March 31, 2014)

| EXPENDITURES (\$)   |                                     |
|---|-------------------------------------|
| Salaries & Benefits<br>General Supplies<br>Rent             | \$248,427<br>\$ 13,136<br>\$ 29,006 |
| Professional Fees Travel Equipment (maintenance & purchase) | \$ 14,139<br>\$ 589<br>\$ 4,550     |
| Service Contracts Office Supplies Fees & Charges            | \$ 2,335<br>\$ 2,754<br>\$ 6,423    |

| FINANCIAL POSITION (\$) March 31, 2014   |                                      |  |
|--|--------------------------------------|--|
| GRANTS & DONATIONS EXPENDITURES Excess of Revenue over Expenditures (deficiency) Unrestricted Net Assets | \$314,323<br>\$321,359<br>(\$ 7,036) |  |
| Beginning of Year<br>End of Year   | \$ 65,351<br>\$ 58,315               |  |

**Facebook Likes** 

community 2 Pt S mentorships CUTH 2 TH S

# THANK YOU

## **GRANTS & DONATIONS**

April 1, 2012 to March 31, 2013

## TO OUR SPONSORS

- Centre for Community Learning and Development
- City of Toronto
- Dion Durrell & Associates
- Dixon Hall
- Forrec Ltd.
- Government of Canada
- Limestone District School Board
- Ministry of Tourism Culture and Sport
- Mitchell Cohen
- Miziwe Biik Aboriginal Employment and Training
- ❖ National Campus & Community Radio Association
- Ontario Arts Council
- Ontario Trillium Foundation
- Parliament & Gerrard Development Corp.

- Regent Park Energy Inc.
- Regent Park Community Health Centre (Pathways)
- Rogers Communications
- Science Fiction and Fantasy Society of Canada
- The Atkinson Charitable Foundation
- The Career Foundation
- Tippet Foundation
- Toronto Arts Council
- Toronto Arts Foundation
- Toronto Artscape Inc.
- Toronto Community Foundation
- Toronto Storytelling Festival
- Working Skills Centre
- Youth Assisting Youth

## TO OUR STAFF & VOLUNTEERS

### **STAFF**

Adaku Huggins-Warner Adonis Huggins Amil Dlelic

Clint Murphy

Ehsan Rahmanian Emmanuel Kedini

Isaac Mbikay

Jeriel Zbarte

Joanne Bear

Katsufumi Fukuda

Kerry Ambrose

Nedda Rahim Pat Whittaker

Tresvonne Rose-Wilson

Vina Tran Vo

### **VOLUNTEERS**

Angelina Stoikova Aria Charles

Danielle Austin

Danielle Kilby-Lechman

Gina Brockerville

Hareem Qureshy

Helen Mo

Horace Spence

Karise Reid Linda Sanchez

Maria Mills

Mark Florendo

Maya Zuzek Michelle Chui

Tyrone MacLean-Wilson Milo Golub

Min-Jee Kim Nicole Moore

Noelia Castellano

Sara Cain

Tanya Chandik

Victoria Mascarenhas Whitney Farrell

### **REGENT PARK**



### BOARD of DIRECTORS

Haroldene Peters (Chair/President)

Wayne Plummber (Vice Chair)
Paul Weitzman (Secretary)

Manuel Gitterman (Treasurer)

Shiren Van Cooten

Ian Esquivel

Cyrus Sundar Singh

Amanda Kosloski

Erdine Hope

Kim Orchard

THANK YOU...

## TO OUR PARTNERS







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